



UNIQUE BUSINESS
SOLUTIONS, LLC

Performance. Beyond Your Expectations.

Organizations and leaders choose to partner with us on issues of Strategy, People and Customers to maximize their productivity and profitability.

We remove today's obstacles for tomorrow's success.

Why Unique Business Solutions?

We serve as your guide to climb a mountain. While you may have the equipment to climb a mountain, it is difficult to reach the top without an experienced guide to help you optimize your equipment.

Our clients choose to climb with a knowledgeable guide who knows how to combine their equipment into a process for success.

"Unique Business Solutions has exceeded our expectations as a business partner. They have proven us right time and again. The bonus for us is the speed at which they have been able to understand our business. There was no wasted effort, making our efforts cost effective and productive. We have found a partner who performs like a trusted employee."

– Vice President Sales & Marketing, National Plastics and Bag Manufacturer in the Paper Industry



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Unique Business Solutions incorporates your Strategy, People and Customers into a personalized process to achieve greater success.



Unique Business Solutions

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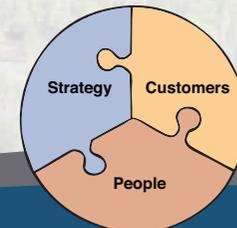
www.unique-solutionsinc.com



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Strategic Business Advisors



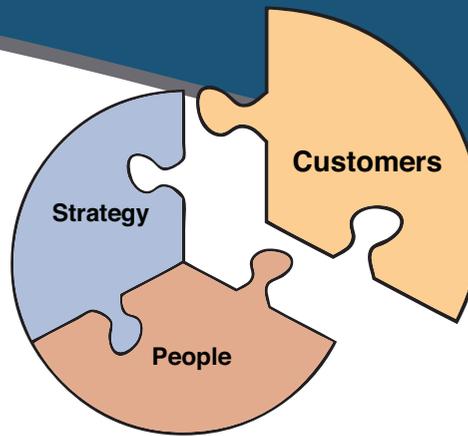
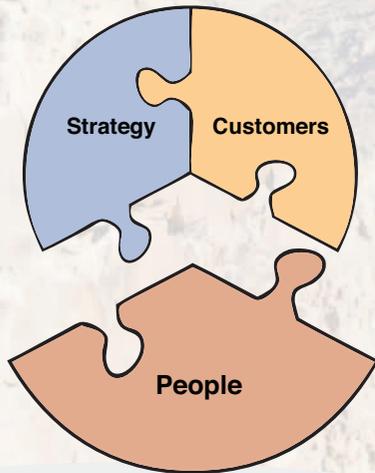
Our business model fits together to maximize your productivity and profitability.

Organizational Strategy

Puts the right people in the right roles doing the right things.

Our AL²ASM (Ask, Listen, Learn & Act) process with People measures emotional engagement. Processes related to People Performance, Strategic Planning and Internal Communication help create organizational alignment.

- Financial performance of organizations with highly favorable employee attitudes is nearly **400% better** than poor attitudes
- Increased employee engagement can lead to a **57% improvement** in employees' willingness to exceed duty's call
- Nearly **60% more** decisions are made by organizations using a continuous review strategic planning process
- A 1% increase in employee productivity can lead to a **1-5% increase** in revenues



Strategic Market Positioning

Maximizes profitability, grows market share and strengthens customer relationships.

Our AL²ASM (Ask, Listen, Learn & Act) process with Customers enhances customer engagement and creates customer-specific action plans. Processes related to Brand Positioning and Marketing Strategy & Execution help create new opportunities.

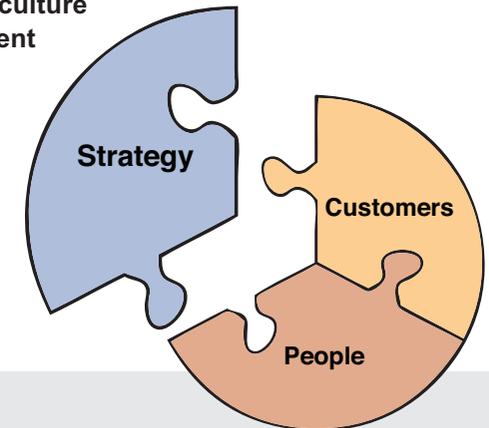
- Emotionally satisfied customers generate **67% more** revenue over 12 months
- 80% of satisfied customers may switch suppliers, while **90% loyalty** is shown in completely satisfied customers
- Emotionally connected – fully engaged – customers provide a **23% premium** to the organization's bottom line
- Organizations investing time and money to understand customer needs become **market leaders**

Acquisitions & Integrations

Completes your acquisition integration effectively and in a more timely manner.

Our technology-based process eliminates gaps and reduces demand on employee time. Processes include Due Diligence & Integration Strategy, Cultural Assessment, Communication and Integration Implementation.

- A structured integration process increases the likelihood of success by **more than 80%**
- **Save money** by achieving synergies faster
- **Raise communication** levels
- Create **culture alignment**



Why should I partner with a Strategic Business Advisor?

- Your time is best spent doing what you do best
- Our decisions for you are based on: What's the good business reason for doing this?
- We take the time to understand your needs to provide the right solutions
- We create end-to-end solutions – from employees to customers – so you can excel
- An independent, experienced professional adds valuable insight to your business